



How You Can Get Involved

Innovative Ideas

Below is a partial list of previous NPGAW activities, which can also be used throughout the year to help promote problem gambling awareness.

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| <ul style="list-style-type: none">• Distribute television and radio PSA's• Mail brochures to state psychiatrists• Send information to colleges & universities on student gambling• Submit articles in professional journals• Offer free education program for college students, faculty & staff• Set up information table and flyers at public gathering area• Offer a poster contest for middle school youth• Submit Op-Ed pieces in local newspapers• Send letters to all college athletic directors and coaches• Sponsored a seminar at a senior center• Send posters and brochures to all state primary health care clinics• Mail screening packets to all comprehensive care centers | <ul style="list-style-type: none">• Place ads in women's magazines• Write articles for school newspapers• Submit information for church bulletins• Conduct free screening and assessments at outpatient care center• Send out proclamation requests to local and state government agencies• Add a link to NPGAW website• Send letters to gaming industry representatives• Provide collateral information to casinos• Hold a News conference• Provide written ads in Spanish for Latino community• Send press release to local media• Mail information to all local churches• Mail information to all state senior programs• Sponsor a luncheon for physicians |
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The 8th Annual Problem Gambling Awareness Week campaign, a grassroots public awareness and outreach campaign. It will be held **March 6-12, 2011**.